RAISE THE BAR THIS

CHRISTMAS



THIRST

ON TRADE EXPERTISE, INSIGHTS & OFFERS FROM **CARLSBERG BRITVIC**



The quick and easy way to order the brands your customers love

The quick and easy way to order the brands your customers love

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WELCOME TO YOUR THIRST

FESTIVE EDITION

And just like that, we're heading into the final stretch of another big year and the festive countdown is officially on!

It's been a year of change here in the UK with a new Prime Minister settling into Downing Street to continued shifts in how people live, work, spend and socialise.

And while the world around us keeps changing, one thing remains reassuringly familiar. People still want to get together, share a drink and enjoy themselves.

Making the Most of Christmas

We know how important the run-up to Christmas and New Year is to your business. It's a time of opportunity, but also one of the busiest and most demanding points in the year.

So, in this edition, we've focused on ideas to help you make every occasion count from the big days everyone has circled in the diary to the quieter moments in between.

Festive Deals Galore

Christmas is a time when your drinks range really needs to work. So we've packed this issue with offers and deals across our portfolio. There are also great promotions from our trusted third-party suppliers, giving you plenty of opportunities to plan ahead, stock up and make the most of the key trading occasions.

Into 2027

As one year comes to a close, another begins and there's plenty to look forward to.

We're continuing to invest in our brands and the ways we support the on-trade, with new ideas and initiatives coming in 2027. We look forward to sharing more with you in the months ahead.

For now, though, it's time to make the most of the festive season.

From all of us at Carlsberg Britvic, thank you for your continued support. We wish you, your teams and your customers a very successful Christmas and a happy, healthy and prosperous New Year.

Here's to a strong finish in 2026 and a strong start to 2027.



Chris Pratt

VP On Trade

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Nov To Dec 2026











What's Going On

What's Going On

Nov to Dec 2026

5th Nov

Bonfire Night



'Remember, remember...' Bonfire Night lights up the skies up and down the country. Alongside fireworks, warming favourites such as toffee apples and mulled drinks make it a natural occasion for cosy winter menus and warming drinks.

27th Nov

Black Friday



Black Friday returns on the final Friday of November, kicking off the big Christmas shopping weekend. While the focus is traditionally on retail, venues can tap into the occasion with pre-Christmas offers, shopping pit stops and enticing food-and-drink deals.

18th Dec

Mad Friday



The Friday before Christmas is traditionally one of the biggest nights out of the festive season. With work parties winding down and Christmas just a week away, venues can expect plenty of demand for food, drinks and celebrations. A great opportunity to make Friday night feel even more festive.

What's Going On

Nov to Dec 2026

24th Dec

Christmas Eve



Last-minute shopping, wrapping presents and getting everything ready for the big day. Christmas Eve is also a popular opportunity to get out for a festive drink or meal, with venues often becoming a meeting point for friends and family.

Christmas Day



Christmas Day is all about family, food and tradition. For venues that open, it can be one of the most anticipated meals of the year, giving customers the chance to leave the cooking and washing up behind and make Christmas feel extra special. For venues not open, it is a welcome rest!

26th Dec

Boxing Day



Boxing Day brings the perfect mix of sport, shopping and post-Christmas relaxation. Football and racing fixtures draw crowds, while many people are ready to get out of the house after Christmas Day. Brunches, pub lunches (turkey sandwich anyone!?) and live sport all have a role to play.

What's Going On

Nov to Dec 2026

New Years Eve



The final night of 2026 falls on a Thursday, giving customers plenty of reasons to see in the New Year together and extend the rest period after. From big nights out and memorable one-off experiences to more relaxed celebrations, venues can create a memorable final occasion of the year.

1st Jan

New Year's Day



The celebrations don't have to stop at midnight. With New Year falling over the weekend, there's more opportunity to keep the festive feeling going into New Year's Day. For some, it'll be a slow start with brunch. For others, it's another chance to meet up, continue the celebrations and raise a glass with friends and family.

All Month

Dry January



January is increasingly a time when people rethink how they drink. In fact, 91% of drinkers say they use at least one moderation technique to reduce their alcohol consumption*. For venues, that means January can be about much more than saying no to alcohol. Put no- and low-alcohol drinks, premium soft drinks and interesting non-alcoholic serves front and centre, giving customers plenty of reasons to stay social while choosing to drink less.

KEEP THE CHRISTMAS SPIRIT GOING

For venues, the days after Christmas can offer plenty of reasons for people to keep heading out. Families are still together, children are still off school and relatives and friends are still visiting. With many people not back at work until after the New Year, there's a valuable stretch of time when normal routines have temporarily disappeared.

27TH

ONE MORE FAMILY CATCH-UP?

The relatives you didn't see at Christmas. The relatives you did. Either way, there's always room for a pub lunch.



28~30TH

THE GRAVEYARD SLOT

Kids are off. Work is on hold or hardly anyone is in. Plans are thin on the ground. Time to turn 'nothing to do' into 'fancy going out?'

Think games, entertainment, comfort food, all-day drinks and easy family occasions.





31ST

THE BIG ONE

Everyone wants somewhere to see out the year. Give them a reason to book early, dress up and stay for the countdown.



1~3RD

STILL OFF. STILL OUT.

New Year has happened, but it is still the weekend so everyone is off and still in holiday mode.

4TH JAN

AND... BACK TO REALITY.

Alarms on. Normality resumes. Time for resolutions and a big reset...



THAT'S A WRAP '26

What a year it's been! From big sporting moments and a sizzling hot summer to brand comebacks and new launches, 2026 has given the on-trade plenty to talk about.

BEST USE OF TECH



CQDS UNDERFLOW

We started the year with a new addition to our dispensing solutions. **CQDS Underflow** was designed for venues with strong draught demand but no cellar space, helping venues make the most of their available space without compromising on draught performance.

BEST TRIP WITHOUT LEAVING THE PUB



PORETTI

Poretti was back on screen with the stunning return of **Welcome to the Lake**!, bringing its distinctive Italian world to life once again.

There was another reason to raise a glass, too. **Poretti Alcohol Free** joined the range, bringing Poretti's flavour and character to the alcohol-free occasion.

MOST UNEXPECTED LEADING MAN



1664 BLANC × ROBERT PATTINSON

French beer met Hollywood as **1664 Blanc** returned with **Unquestionably Good Taste**, starring new brand ambassador Robert Pattinson.

And there was more change in the 1664 family, with **1664 Rose** arriving as a new type of lager for a new type of drinker.

MOST COLOURFUL NEW ARRIVALS



BROOKLYN

Brooklyn had a busy year, with three limited-edition flavours joining the line-up and the brand once again getting behind **London Pride** as official sponsors.

Then came **Brooklyn Groundwork Session Lager** a new lager brewed from the ground up for easy, sessionable drinking.

BEST SUPPORTING ACT





LONDON ESSENCE

Sometimes it's what's in the mixer that makes the drink. This year saw **London Essence** expand its range with **Riviera Tonic Water**, alongside the launch of the UK's only **Zero-sugar tonic water** with no artificial sweeteners.

BIGGEST STAGE





FOOTBALL FEVER & HERE FOR THE CHEERS

This summer, football took over and venues became the place to watch the action unfold. With England progressing far into the tournament, there were plenty of reasons to get together.

Carlsberg celebrated one of football's most familiar rituals with its **Pre-Match Beer** campaign, while **Pepsi MAX** scored a major partnership of its own, becoming the official soft drinks partner of England's men's and women's senior teams in a landmark four-year partnership.

BEST COMEBACK





TANGO

Some advertising lines never really leave you. This summer, Tango brought back one of the most famous lines in British advertising with a £2.5m campaign. You know when you've been Tango'd. A classic comeback, with all the attitude you'd expect from Tango.

HOTTEST SUMMER





IF CARLSBERG DID SUMMER...

The weather certainly delivered this summer, and so did Carlsberg!

Bringing the ultimate summer experience to life, the brand made the most of the sunshine with refreshing pints, memorable moments and plenty of reasons to get together. From bringing people together to creating those unforgettable summer occasions, Carlsberg helped make summer one to remember.

BEST FAMILY SUPPORT ACT



FRUIT SHOOT

Summer wasn't just about grown-up occasions. **Fruit Shoot** helped keep children entertained through the school holidays with activity packs and POS designed to create moments of connection, giving parents a little more time to relax and enjoy the occasion too.

BEST BRAND GLOW-UP



J2O

J2O turned up the fruitiness with its bold new look and 'Get to the Juice' campaign. Bringing fresh energy to the much-loved brand, the campaign encouraged a new generation to skip the small talk and get straight to the good stuff. With vibrant creative, playful humour and a splash of attitude, J2O proved it's still the perfect drink for life's juiciest social moments.

MOST MISCHIEVOUS



HOBGOBLIN

Hobgoblin unleashed its mischievous side once again, bringing a little magic and mayhem to the year. With its unmistakable personality, bold character and playful spirit, the brand continued to stand out from the crowd. From spooky seasonal moments to its signature mischievous storytelling, Hobgoblin proved there's always room for a little mischief.



12 ~~DAYS~~ Drinks OF CHRISTMAS

Twelve drinks. Twelve festive moments.

Christmas isn't just one big occasion. From the first toast to the morning after, there are plenty of moments for a great drink. Here are 12 to put on the menu this festive season.



1

THE BUBBLES

For the first toast, the big celebration or simply making it feel like Christmas. Nothing says festive quite like a glass of fizz. And it doesn't have to be champagne to feel special.

La Forma Spumante is a delicate, medium-dry Italian sparkling wine featuring appealing apple and pear aromas.

2

THE SOPHISTICATED PINT

Sometimes you don't need a cocktail or a Champagne flute. You just need a really good pint.

Poretti brings a little Italian style to the Christmas line-up, making it a smart choice for customers who want something familiar but with a more premium feel. It's the perfect pint for catching up with friends, settling in for a meal or raising a glass.



3

THE WINTER SPRITZ

GINGER & ORANGE SPRITZ

Bright citrus, warming ginger and plenty of refreshment. Who says a spritz can only be a summer drink! Not us.



3 Slice(s) Fresh ginger
50ml Gordon's mediterranean Orange
2 Dash(es) Angostura Bitters
10ml Monin Lemon Rantcho
5ml Monin Cane Sugar Syrup (Syrup De Gomme)
100ml London Essence Delicate Ginger Ale

Gently muddle ginger in the base of Boston tin, add ice & the other ingredients, shake & strain over ice & top with ginger ale.



4

THE CHRISTMAS COCKTAIL

SMOKED OLD FASHIONED

A classic with a festive twist and plenty of theatre.

1 Spoon(s) Brown Sugar
2 Dash(es) Angostura Bitters
5ml Chilled water
50ml Johnnie Walker Black

Stir the first 3 ingredients in glass until sugar dissolves. Then gradually add ice/whisky, stirring. Smoke using a smoke lid.

5

THE WARMING ONE

HARVEST FRUITS MULLED WINE

Hot, spiced and instantly Christmassy. The ultimate winter warmer, made easy with a ready to serve.



6

THE CHRISTMAS DINNER IN A GLASS

MINCE PIE MARTINI

Mince pie flavours, spice and indulgence, all in one glass. A festive themed cocktail for those customers who can't resist something different.



10ml Mince pie syrup
1 Spoon(s) Mincemeat
25ml Tanqueray
25ml Cocchi Vermouth Di Torino
5ml Appleton Estate Signature Blend
2 Dash(es) Angostura Bitters

Shake hard & fine strain all ingredients into a chilled glass.



7

THE POST-CHRISTMAS SHOPPING CATCH-UP

J2O

A little sweetness, a lot of fruity flavour and a refreshing boost to the Christmas madness. The only challenge will be which one to pick!

9

THE NEXT DAY

PORETTI ALCOHOL FREE

All the character of a proper Italian lager, without the alcohol. For the morning after, a slower start or simply a night off the alcohol, Poretti Alcohol Free gives customers the familiar taste and ritual of a premium lager.



8

THE FESTIVE MOOD SETTER

PORT & SHERRY

Christmas classics that never go out of fashion. Synonymous with festive entertaining, they're made for slowing down and lingering. They bring warmth, tradition and a little sense of occasion to the festivities.





10

THE ONE FOR THE KIDS

FRUIT SHOOT

A colourful, fruity and fun choice for keeping younger customers happy throughout the festive season.

Whether it's a family lunch, a day out or a post-Christmas shopping pit stop, Fruit Shoot gives younger guests something they'll enjoy too. We know happy kids make for happier family occasions.

11

THE ONE FOR THE ROAD

BRANDY ALEXANDER

Creamy, indulgent and finished with a little festive spice.
The perfect after-dinner or end of the night flourish.



45ml Courvoisier VSOP
15ml Bols Créme De Cacao Brown
15ml Bols Créme De Cacao White
25ml Single cream (or half and half)

If using egg, dry shake (without ice) hard, then shake with ice & fine strain into chilled glass

View this recipe



12

THE WILD CARD

PONTE RABOSO FRIZZANTE

Fruity, sparkling and unexpectedly red. For customers who fancy trying something different especially at Christmas.

View this wine

NEW YEAR.
NEW THINKING.

2027

New Year doesn't have to start at midnight.
Or finish there.

For years, New Year's Eve has been treated as the big night to go out out. But the way people socialise is changing and that means there are more opportunities for venues to own the whole New Year period, not just the latter end of the evening.

There's still a huge appetite to celebrate. In 2024, 42% of UK consumers said they planned to go out for New Year's Eve*. But almost half* planned to stay at home, with cost and comfort both cited by 52% as reasons*. And even among those heading out, a rowdy crowd was one of the biggest deterrents.

*Source: PPL PRS research 2024

So the challenge isn't simply getting people through the door at 10pm on December 31st. It's thinking about when people want to celebrate and what kind of celebration they want.





NEW YEARS ‘EVE EVE’



The night before New Year’s Eve can be an occasion in its own right. Friends are still off work, families are together and there’s a growing appetite for getting out earlier and doing things differently. Make it the Eve Eve. A chance to meet up before the big night when there are less crowds, enjoy a proper meal, have a few drinks or simply start the celebrations early.



NEW YEARS EVE DAY



The celebrations don’t have to wait until dark. New Year’s Eve daytime is an occasion in its own right from a long lunch or early drinks with friends to a family get-together before the evening properly starts. With people increasingly choosing to socialise earlier*, give them a reason to make the most of the day for those who prefer to go home before it gets too busy. Maybe even have a 12 o clock lunchtime countdown!

*Source: NIQ 2026



NEW YEARS DAY



Once upon a time, New Year’s Day was practically a write-off for venues and most places were shut. Now, it is increasingly an occasion in its own right. A much needed walk and a pub stop. A few drinks with friends who aren’t ready for Christmas to be over. Some good food and perhaps a hair of the dog. The opportunity is to make New Year’s Day feel welcoming and low key relaxing.

THE COUNTDOWN IS ONLY ONE MOMENT

61%

say they’re looking for new types of experiences when they go out*

New Year’s Eve will always have its place. But the latest On-Premise data suggests consumers are already spreading big social occasions across different times and formats*. Nearly three in ten are going out earlier, while 61% say they’re looking for new types of experiences when they go out*.

*Source: NIQ 2026



And there's a clear commercial reason to think beyond midnight. New Year celebrations drove a 10.7% like-for-like rise in managed-venue sales in the week ending 3 January 2026*, making it the second-highest sales week of the whole of 2025.

10.7%
Increase

*Source: NIQ Spirits rise in happy Christmas and NYE for drinks sales, Jan 2026

So perhaps the opportunity is to stop thinking about New Year as a countdown and start thinking about it as a whole weekend of occasions.

OUR RANGE

LAGER | LOW/NO ALCOHOL | ALE | CRAFT & CIDER | SOFT DRINKS

Our Range



CORE

Carlsberg Danish Pilsner

3.4%

Light and refreshing with a smooth, full mouth feel, perfect balance of bitterness and sweetness, and a distinctive citrus hop aroma.

Available Formats

Keg | DRAUGHTMASTER | 330ml Bottle | 500ml Can

CORE+

Holsten Vier

4.0%

A pale blonde German Pilsner, with a sweet, earthy, lemon aroma, hoppy malty flavour, and a soft lingering finish.

Available Formats

Keg | 275ml Bottle

LAGER

Our lager range spans categories for you and your customers.

Ranging from Standard to Super Premium and even growing our World collection, you can be certain we can offer you an outstanding range of beers.



DRAUGHTMASTER

This is an innovative dispense system using fresh pressed beer. Click here to learn more or speak to your account manager about the range that is currently available to you.

Click on the badge to get the offer.

PREMIUM WORLD

Birrificio Angelo Poretti

4.8%

A full-flavoured lager with a sweet malty body and an assertive bitterness.

Available Formats

Keg | DRAUGHTMASTER | 330ml Bottle | 440ml Can

Estrella Damm

4.6%

An award-winning premium pale lager brewed in Barcelona. A perfect balance between fresh grainy malt and subtle fruit, rounded off with a pepper bitterness and a clean finish.

Available Formats

Keg | DRAUGHTMASTER | 330ml Bottle | 330ml Can

PREMIUM

1664 Biére

4.6%

A beautifully balanced an sessionable lager made with signature hops from the French region of Alsace.

Available Formats

Keg | DRAUGHTMASTER | 275ml Bottle | 330ml Can

Carlsberg Export

4.8%

A premium-strength lager, with a refined and satisfying taste. Brewed to the original Danish recipe, it has deep malty notes and a distinct bitterness that generate a full-flavoured lager.

Available Formats

Keg

SUPER PREMIUM

1664 Blanc

5.0%

A premium international beer with a playfully elegant twist of French charm.

Available Formats

Keg | DRAUGHTMASTER | 330ml Bottle

Sapporo

4.8%

A celebration of Japan's craftmanship using only the finest ingredients. The distinct malt flavour commands your taste buds from the first sip to the last drop. Amazingly crisp with a balance taste and smooth finish gives you a perfectly refreshing lager beer.

Available Formats

Keg | 330ml Bottle

SPECIALITY WORLD

Erdinger Helles

5.1%

A refreshingly smooth Bavarian Helles lager with delicate malt sweetness, subtle spicy hop notes and a crisp, balanced, mellow finish.

Available Formats

Keg | 500ml Bottle

DRAUGHTMASTER

This is an innovative dispense system using fresh pressed beer. Click here to learn more or speak to your account manager about the range that is currently available to you.

Click on the badge to get the offer.

Our Range



1664 Bière 0.0%

0.0%

The full flavor of 1664 Bière, but alcohol-free. With a subtle bitterness, fruity and floral notes, it's ideal for easy refreshment and bringing people together, crafted with a touch of 'je-ne-sais-quoi'.

Available Formats

Keg

330ml
Bottle

Brooklyn Special Effects

0.4%

A hoppy, low alcohol, amber lager with fresh zestful aromas and a clean bitter finish.

Available Formats

DRAUGHTMASTER

330ml
Can

Erdinger Alkoholfrei

0.5%

A full bodied, refreshing low alcohol wheat beer. Spicy malt notes harmonize perfectly with caramelsweet nuances.

Available Formats

500ml
Bottle

Birrificio Angelo Poretti alcohol free

0.5%

A non-alcoholic beer with a surprising taste and a delicate and velvety body.
330ml bottle image

Available Formats

330ml
Bottle

Low & No Alcohol

Serve more choice with our low and no alcohol range.

Our selection lets you meet demand for moderation, keeping every guest included and every occasion covered.

DRAUGHTMASTER

This is an innovative dispense system using fresh pressed beer. Click here to learn more or speak to your account manager about the range that is currently available to you.

Click on the badge to get the offer.

Our Range



AMBER

Banks's Amber

3.4%

An easy-drinking amber ale with malty, hoppy flavours, subtle fruity overtones and a distinctive dry, clean finish that delivers a consistently satisfying pint.

Available Formats

Keg · Cask · 500ml Bottle

Tetley's Smooth

3.4%

A classic smooth ale with rich, creamy texture, balancing sweet and bitter notes. Smoky, nutty aromas combine with British hops and Tetley's dual-strain yeast for timeless character.

Available Formats

Keg

FESTIVE DEAL

Tetley's Original

3.4%

First brewed in Leeds in 1822, this classic amber bitter balances roasted caramel sweetness with smooth British hops and a lingering, dry bitter finish.

Available Formats

Cask

ALE

Carlsberg Britvic understands that ales come in a variety of styles and types, each with their own unique flavour and characteristics.

From classic English ales to IPAs and stouts, there is an ale to suit every taste preference and occasion.

Click on the badge to get the offer.

bedrinkaware.co.uk

AMBER

FESTIVE DEAL

Courage Best Bitter

4.0%

Smooth and dependable, this traditional bitter offers gentle fruit sweetness, comforting malt character and a satisfying hop finish, making it an effortlessly drinkable and sociable ale.

Available Formats

Keg

Courage Directors

4.5%

Once brewed exclusively for brewery directors, this traditional amber ale delivers spicy hop aromas, balanced crystal malt richness and crisp, nutty hop character with a long, satisfying finish.

Available Formats

Cask

McEwan's Export

4.5%

A premium Scottish ale, full-bodied and delightfully sweet, with hearty malt richness and a gentle roast character delivering a deeply satisfying, classic drinking experience.

Available Formats

500ml
Can

McEwan's 80

4.2%

Rich and powerful yet beautifully balanced, with warm roasted flavours and smooth caramel sweetness, creating a bold, traditional Scottish heavy with real depth and character.

Available Formats

Keg

McEwan's 70

3.7%

Creamy and full-flavoured with rich caramel malt notes and a hint of citrus hoppiness, this smooth Scottish ale offers depth, balance and an irresistibly satisfying finish.

Available Formats

Keg

FESTIVE DEAL

Martson's Pedigree

4.5%

An easy-drinking amber ale with malty, hoppy flavours, subtle fruity overtones and a distinctive dry, clean finish that delivers a consistently satisfying pint.

Available Formats

Cask

500ml
Bottle

Click on the badge to get the offer.

AMBER

Ringwood Razorback

3.8%

Creamy and full-flavoured with rich caramel malt notes and a hint of citrus hoppiness, this smooth Scottish ale offers depth, balance and an irresistibly satisfying finish.

Available Formats

Cask

Mansfield Smooth

3.9%

Brewed to a generations-old recipe, this smooth session bitter delivers fresh malt and fruit aromas, floral flavours and a rounded, malty finish ideal for relaxed drinking.

Available Formats

Keg

FESTIVE DEAL

Bombardier Amber

4.1%

Brewed with English Fuggles hops and crystal malt, this ale offers malty depth, gentle fruit richness and a lingering, softly spiced finish full of character.

Available Formats

Cask

Young's London Special

4.7%

Rich and robust, this 100% malt amber ale delivers nutty toasted malt, ripe orchard fruit and earthy hop bitterness, finishing dry with a confident, punchy character.

Available Formats

Cask

FESTIVE DEAL

Young's Original

3.7%

First brewed in London in 1864, this classic pale ale delivers fruity citrus aromas, a crisp amber body and a long, dry, satisfying bitter finish.

Available Formats

Cask



Click on the badge to get the offer.

GOLDEN

FESTIVE DEAL

Wainwright Gold

4.1%

A delightfully refreshing Golden Beer. Lightly hopped with subtle sweetness, a delicate citrus aroma and a gloriously golden colour.

Available Formats

Keg · Cask · FRESH ALE · 500ml Bottle · 500ml Can

FESTIVE DEAL

Hobgoblin Gold

4.2%

Hobgoblin Gold's tropical aromas of citrus and passionfruit give way to a biscuit-like malt base balanced by fresh citrus flavour.

Available Formats

Cask · 500ml Bottle

Thwaites Smooth

3.4%

A delightfully refreshing Golden Beer. Lightly hopped with subtle sweetness, a delicate citrus aroma and a gloriously golden colour.

Available Formats

Keg

Marston's Smooth

4.0%

A delightfully refreshing Golden Beer. Lightly hopped with subtle sweetness, a delicate citrus aroma and a gloriously golden colour.

Available Formats

Keg

FESTIVE DEAL

Ringwood Forty Niner

4.9%

A traditional golden ale with floral hop nose, biscuit malt depth and balanced bitterness, delivering a smooth, malty finish that reflects classic English brewing.

Available Formats

Cask

WAINWRIGHT GOLD 4.1%

A delightfully refreshing Golden Beer. Lightly hopped with subtle sweetness, a delicate citrus aroma and a gloriously golden colour.



Click on the badge to get the offer.

be drinkaware.co.uk

IPA

Hobgoblin Original IPA

5.0%

Collision of Old and New World hops provide an explosion of tropical aroma and a juicy bitterness.

Available Formats

500ml
Bottle

FESTIVE DEAL

Hobgoblin Session IPA

3.4%

Light, easy drinking and extremely refreshing beer. Pale yellow with a fresh and zesty aroma from the 5 New world hops.

Available Formats

Keg | Cask | FRESH ALE | 500ml Bottle

HOBGOBLIN SESSION IPA 3.4%

Light, easy drinking and extremely refreshing beer. Pale yellow with a fresh and zesty aroma from the 5 New World hops.



FRESH ALE Click here to find out more about Fresh Ale

Click on the badge to get the offer.

Our Range



Craft & Cider

Carlsberg Britvic understands that ales come in a variety of styles and types, each with their own unique flavour and characteristics.

From classic English ales to IPAs and stouts, there is an ale to suit every taste preference and occasion.

Craft – Lager

Brooklyn Stonewall Inn IPA

4.3%

Fearless and refreshing, our Stonewall Inn IPA is crafted for everyone. Brewed with unabashed notes of grapefruit and bright citrus peel, this is beer is for all. No exceptions.

Available Formats

Keg | DRAUGHTMASTER | 330ml Can

Brooklyn Groundworks Session Lager

4.5%

Named after Brooklyn Brewery's foundations, Groundwork Session Lager reflects Williamsburg's transformation while delivering a light, crisp and refreshing session lager full of character.

Available Formats

Keg | DRAUGHTMASTER (COMING EARLY 2027) | 440ml Can

Brooklyn Lager

5.0%

Light hop bitterness and moderate sweetness. Both bitterness and sweetness linger on the palate before finishing clean.

Available Formats

Keg | DRAUGHTMASTER | 330ml Bottle

DRAUGHTMASTER

This is an innovative dispense system using fresh pressed beer. Click here to learn more or speak to your account manager about the range that is currently available to you.

Click on the badge to get the offer.

CRAFT – PREMIUM

Brooklyn Bodega Run

5.0%

A harmonious fusion of flavours with a medley of citrus, floral and woody notes.

Available Formats

330ml
Can

Brooklyn Pulp Art Hazy IPA

4.6%

A delicious blur between beer and art, with billboard-sized notes of bright tropical fruit and a refreshingly soft finish.

Available Formats

440ml
Can

Brooklyn Bel Air Sour

5.0%

Bel Air Sour is full of surprises. Uniquely tart and pleasantly tropical, it's totally breezy and a little electric. Our sour ale starts up with bright notes of tropical fruit yet finishes crisp and gently tart.

Available Formats

440ml
Can

Brooklyn Fonio Rising Double Pilsner

6.4%

Fonio is prized by local communities for its nutritional and environmental properties and has become an important source of income for smallholder farmers in West Africa.

Available Formats

440ml
Can

CRAFT – PREMIUM

Brooklyn Black Chocolate Stout

8.4%

Rich roasted malts come together to create an unmistakable dark chocolate flavor. It's powerful, elegant, and well-deserving of cult classic status among Brooklyn Brewery fans.

Available Formats

440ml
Can

CRAFT - ENTRY

Shipyard American Pale Ale

4.5%

An easy drinking, American style Pale Ale bursting with fruity, citrus hop flavour and gooseberry and pine aroma.

Available Formats

Keg

500ml
Bottle

Shipyard American IPA

5.0%

With Grapefruit notes at its core and a delicate bitterness in taste, this deep gold coloured IPA is refreshing with every sip.

Available Formats

500ml
Bottle



CRAFT - SPECIALITY

Erdinger Weissbier

5.3%

The strength of this classic wheat beer lies in the harmonious balance it achieves between the various aromas. Gently spicy wheat and yeast aromas blend with mildly bitter hops. The invigorating carbon dioxide ensures its typical liveliness.

Available Formats

Keg

500ml Bottle

CIDER

Somersby Apple

4.5%

A refreshing cider made from fermented apple juice and natural apple flavouring.

Available Formats

Keg

DRAUGHTMASTER

440ml Can

Somersby Blackberry

4.0%

A fruity flavoured cider with a breath of freshness and a natural mild taste of blackberry, spreading joy and sunny togetherness wherever it is served.

Available Formats

Keg



DRAUGHTMASTER

This is an innovative dispense system using fresh pressed beer. Click here to learn more or speak to your account manager about the range that is currently available to you.

Click on the badge to get the offer.

Our Range



A world of possibilities to explore new styles and flavours and our range does not disappoint.

SOFT DRINKS

COLA

Pepsi MAX®

Maximum Taste. No Sugar. Pepsi's history stretches more than 100 years, and it is now one of the world's most recognised and best-loved brands.

Available Formats

- 200ml Bottle
- 330ml Can
- 330ml Sleek Can
- 500ml PET Bottle
- 1.5L PET Bottle
- 7L BIB

Diet Pepsi

No sugar, no calories. Pepsi's history stretches more than 100 years, and it is now one of the world's most recognised and best-loved brands.

Available Formats

- 200ml Bottle
- 330ml Can
- 330ml Sleek Can
- 500ml PET Bottle
- 1.5L PET Bottle
- 7L BIB

Pepsi Cola

Great tasting refreshment. Live for now! Pepsi's history stretches more than 100 years, and it is now one of the world's most recognised and best-loved brands.

Available Formats

- 200ml Bottle
- 330ml Can
- 330ml Sleek Can
- 500ml PET Bottle
- 1.5L PET Bottle
- 7L BIB

COLA

Pepsi MAX® Cherry

Great Pepsi MAX taste with a refreshing Cherry twist.

Available Formats

330ml
Sleek Can

7UP Zero

7UP Zero Sugar gives you the same refreshing taste without the sugar

330ml
Sleek Can

330ml
Can

500ml
PET Bottle

330ml
Bottle

7L
BIB

FRUIT CARBONATES

Tango Orange

Tango is an iconic British brand, known and loved for outrageously bold flavour and personality.

Available Formats

330ml
Can

330ml
Sleek Can

500ml
PET Bottle

Tango Orange Zero'd

Tango is an iconic British brand, known and loved for outrageously bold flavour and personality.

Available Formats

7L
BIB

Tango Apple Zero'd

Tango is an iconic British brand, known and loved for outrageously bold flavour and personality.

Available Formats

330ml
Can

330ml
Sleek Can

LEMONADE

R White's

R.White's to this day stands as a lemonade market giant.

Flavours
Raspberry Lemonade (available in 330ml cans)

Available Formats

200ml
Bottle

330ml
Can

500ml
PET Bottle

1.5L
PET Bottle

7L
BIB



MIXERS

The London Essence Co.

An ensemble of botanicals is artfully selected by flavour experts, and gently distilled until their true essence is captured. The result is a premium mixer that doesn't cloak the flavour of the spirit it accompanies, but rather accentuates it.



Flavours	Formats
Fresh Serve Tonic	12L BIB
Indian Tonic Water	150ml Can
Apple Soda	250ml Can
Pink Grapefruit Soda	250ml Can
Raspberry & Rose Soda	250ml Can
White Peach & Jasmine Soda	250ml Can
Ginger Ale	200ml Bottle
Ginger Beer	200ml Bottle
Grapefruit and Rosemary Tonic	200ml Bottle
Indian Tonic	200ml Bottle
Lemonade	200ml Bottle
Orange & Fig Soda	200ml Bottle
Orange and Elderflower Tonic	200ml Bottle
Pink Grapefruit Soda	200ml Bottle
Raspberry & Rose Soda	200ml Bottle
Roasted Pineapple Soda	200ml Bottle
Soda Water	200ml Bottle
White Peach and Jasmine Soda	200ml Bottle
Aromatic Orange & Fig Flavour	50ml Cartridge
Ginger Ale Flavour	50ml Cartridge
Indian Tonic Flavour	50ml Cartridge
Lemonade Flavour	50ml Cartridge
Orange & Elderflower Flavour	50ml Cartridge
Pomelo & Pink Pepper Flavour	50ml Cartridge
Raspberry & Rose Flavour	50ml Cartridge
White Peach & Jasmine Flavour	50ml Cartridge

Britvic

Britvic Mixers are built for the bar. They deliver consistent quality, reliable pour, and flavour profiles designed to elevate every serve, helping operators create premium drinks customers come back for.



Flavours	Formats
Britvic Tonic Water	7L BIB
Halo Mixers Base	7L BIB
Britvic Cranberry	200ml Bottle
Britvic Elderflower	200ml Bottle
Britvic Ginger Ale	200ml Bottle
Britvic Ginger Beer	200ml Bottle
Britvic Grapefruit	200ml Bottle
Britvic Low Cal Bitter Lemon	200ml Bottle
Britvic Low Cal Tonic	200ml Bottle
Britvic Orange	200ml Bottle
Britvic Pineapple	200ml Bottle
Britvic Soda Water	200ml Bottle
Britvic Tomato Juice	200ml Bottle
Britvic Tonic	200ml Bottle
Britvic Ginger Ale	150ml Can
Britvic Ginger Beer	150ml Can
Britvic L/C Tonic	150ml Can
Britvic Soda Water	150ml Can
Britvic Tonic	150ml Can
Halo Elderflower	50ml Cartridge
Halo Ginger	50ml Cartridge
Halo Lemonade	50ml Cartridge
Halo Raspberry	50ml Cartridge
Halo Tonic	50ml Cartridge



SOFT DRINKS

J2O Soft Drinks

Wonderfully smooth, deliciously still and super-sippable. Each serving blends two fruity flavours so perfectly matched, they're pretty much soulmates.

Flavours	Formats
Apple & Mango	275ml Bottle
Apple & Raspberry	275ml Bottle
Orange & Passion Fruit	275ml Bottle
Dragonberry (Blackberry & Dragon Fruit)	275ml Bottle

Lipton Ice Tea

Fresh, sparkling and fruity. Lipton Iced Tea brings out the sunshine in you and turns every occasion into a small moment of joy

Flavours	Formats
Peach	330ml Sleek
	500ml Bottle

Robinsons Fruit Shoot

There's real fruit in every drop of Fruit Shoot. Zero sugar, no artificial additives, colours or flavourings.

Flavours	Formats
Apple & Blackcurrant	275ml Bottle
Orange	275ml Bottle
Summer Fruit	275ml Bottle

CORDIAL

Britvic Cordial

Our original classic drink. Excellent juice content and natural flavours. No artificial colouring. Gluten free & suitable for vegans.

Flavours	Formats
Blackcurrant	1L PET Bottle
Lime	1L PET Bottle
Orange	1L PET Bottle

COFFEE

Jimmy's

A range of refreshing ready to drink iced coffee, enjoyed by life enthusiasts from the brand's home of Dorset and beyond.

Flavours	Formats
Original	250ml Can
Caramel	250ml Can

WATER

Aqua Libra

Aqua Libra believes it's time to change the way we drink and is harnessing the power of innovation to reinvent hydration for good.

Flavours	Formats
Still	330ml Can
Sparkling	330ml Can



LOW & NO ALCOHOL RANGE



14.99
12x500ml

16.99
24x300ml

17.99
24x330ml

15.99
24x330ml

BUY ANY 4 CASES
and get a bottle of spirit for **FREE**



BUY 2x 9GS



AND GET £10 OFF

*QUALIFYING SKUS ON OFFER: HOBGOBLIN GOLD 9G CASK, HOBGOBLIN SESSION IPA 9G CASK, HOBGOBLIN AMBER 9G CASK, TETLEY'S BITTER 9G CASK, DIRECTORS 9G CASK, BOMBARDIER AMBER BITTER 9G CASK, COURAGE BEST BITTER 9G CASK, WAINWRIGHT GOLD 9G CASK, MARSTON'S PEDIGREE 9G CASK, YOUNG'S LONDON ORIGINAL 9G CASK, RINGWOOD FORTY NINER 9G CASK. 2 X 9GS MUST BE SAME SKU TO QUALIFY FOR £10 OFF. NOT AVAILABLE IN CONJUNCTION WITH ANY OTHER OFFER. OFFER AVAILABLE WHILST STOCKS LAST AND IS SUBJECT TO CHANGE.

ST AUSTELL BREWERY

175 YEARS

Pull a cracker this Christmas...

ONLY £81.99 PER 9

Returning as part of our 175-year anniversary collection. With rich aroma of hops and malt and a long, deep bittersweet finish, Proper Cracker is bursting with festive flavour. It's the perfect pint to enjoy with mince pies and all the trimmings - guaranteed to brighten even the grumpiest Scrooge.

SEE	AUBURN
SMELL	SPICY HOP, MALT, TOFFEE
TASTE	SWEET/BITTER BALANCE
BITTER	●●●○○
SWEET	●●●○○

Contains Malted **Barley** and **Wheat**.



AVAILABLE NOVEMBER, DECEMBER & JAN 27 (WINTER WONDER)

BUTCOMBE BREWING Co.

Double badge to help with sales in Jan

CHRIS MOOSE

RUBY ALE | 4.1% ABV

A rich, ruby-hued ale brewed with Challenger and Bramling Cross hops, bringing a distinctive blackcurrant character. Fruity and fresh, with warming notes of dried fruit and spice. A perfect match for Christmas, and returning in January as Winter Wonder.

- Red, Deep Amber
- Spicy, Earthy, Caramel
- Christmas Pudding, Dried Fruits, Spices



ONLY £89.99 PER 9

J.W. LEES

SEASONAL EDITION

PLUM PUDDING

RICH & FRUITY ALE

CHRISTMAS 4.8 % ABV IN A GLASS

GREENGATE BREWERY • MIDDLETON JUNCTION MANCHESTER

ONLY £98 PER 9

ONLY AVAILABLE DURING DECEMBER

FESTIVE ALES FOR THE SEASON






recycle
CARLSBERG
BRITVIC
BUY 4 CASES
FROM THE BRITVIC RANGE TO
RECEIVE A FREE CASE OF J2O
ORANGE & PASSIONFRUIT*
PEPSI
J2O
Robinsons Fruit Shoot
Britvic
THE LONDON ESSENCE Co.
R WHITES
Tango
7up
AQUA LIBRA
*T&Cs apply: Promotion valid for the duration of the brochure promotional period. Qualifying range includes: Fruit Shoot Orange/Apple & Blackcurrant/ Summer Fruits 275ml x24, Britvic Juices 200ml NRB, Britvic Cordials 1L, Pepsi Reg/Diet/MAX and 7UP Free 330ml NRB. Free case is J2O Orange & Passionfruit 275ml NRB x24. While stocks last. While stocks last. Promoter: Carlsberg Britvic. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.


recycle
CARLSBERG
BRITVIC
BUY 4 CASES
FROM THE MIXERS RANGE
TO RECEIVE A FREE CASE OF
TONIC OR LOW CAL TONIC*
*T&Cs apply: Promotion valid for the duration of the brochure promotional period. Qualifying range includes Britvic Tonic 200ml NRB x24, Britvic Ginger Beer 200ml NRB x24, Britvic Low Cal Bitter Lemon 200ml NRB x24, Britvic Low Cal Tonic 200ml NRB x24, Britvic Ginger Ale 200ml NRB x24, Britvic Soda Water 200ml NRB x24, Pepsi Max 200ml NRB x24, Pepsi Diet 200ml NRB x24 and Pepsi Regular 200ml NRB x24. Free case is Britvic Tonic water 200ml NRB x24 or Britvic Low Cal Tonic 200ml NRB x24. While stocks last.
Promoter: Carlsberg Britvic. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

recycle

STOCK THREE FLAVOURS FOR

FOUR TIMES THE SALES

STOCK THREE J2O FLAVOURS AND SELL 4X MORE J2O THAN OUTLETS STOCKING JUST ONE

UK'S NO 1 ADULT SOFT DRINK**



BUY 4 FROM THE J2O RANGE TO RECEIVE A J2O ORANGE & PASSIONFRUIT FREE*

J2O

GET TO THE JUICE

*T&Cs apply: Promotion valid for the duration of the brochure promotional period. Qualifying products include: J20 Orange & Passionfruit, J20 Apple & Mango, J20 Apple & Raspberry, J20 Dragonberry 275ml x24 NRB. Free case is J20 Orange & Passionfruit 275ml x24 NRB. While stocks last. Promoter Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ. **Nielsen IQ, total coverage, adult social drinks Britvic defined, 52we 23/08/25; CGA total out of home (licensed and foodservice) Adult - Britvic defined, 52we 31/07/25. **For further information please contact Carlsberg Britvic at pressoffice@carlsbergbritvic.co.uk. Promoter: Carlsberg Britvic. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.**

J20 Count of Brands | Volume ROS (L/Week) | CSDI VP Data QTR to Jan 26



Terms and conditionals apply. Promotion valid for duration of brochure promotional period. Four deals per customer, per week. Qualifying range includes all London Essence 200ml NRB x 24. While stocks last. Promoter Carlsberg Britvic, Breakspear Park, Hemel Hempstead, HP2 4TZ

21

22

CROWN CELLARS®

23

24



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BUY ANY 6 BOTTLES



39163
EUGENE KLIPFEL PINOT BLANC 75CL



36521
RAIMBAULT PINEAU CUVEÉ PRESTIGE MENETOU SALON 75CL



21093
COLUMBIA WINERY WASHINGTON STATE CHARDONNAY 75CL

ROSÉ



33641
FAMILLE RAVOIRE, CÔTES DE PROVENCE ROSÉ 'CHANTROSE' 75CL

WHITE



34074
ADEGA CARTUXA PERA-MANCA BLANCO DOC 75CL



31577
PETIT CHABLIS, GAUTHERIN & FILLES 75CL



57241
CHABLIS PREMIER CRU 'MONTMAINS', J.MOREAU & FILS 75CL



60572
PETER & PETER ZELLER RIESLING FEINHERB 75CL



36583
STROFILIA 'AUGUST' WHITE, MOSCHOFILERO SAVVATIANO 75CL



24167
CASALE DEL BARONE '150+1' LANGHE DOC BIANCO 75CL



15466
GODELLO, JOAQUÍN REBOLLEDO 75CL

GET 1 CASE FREE* FROM THE REWARD RANGE

BUY 6 BOTTLES TO GET 1 CASE FROM THE REWARD RANGE FREE
(10 DEALS PER CUSTOMER PER WEEK)

REWARD RANGE



CHOOSE YOUR REWARD

16605
BRITVIC TONIC 200ML

16607
BRITVIC LOW CAL TONIC 200ML

26704
BRITVIC ELDERFLOWER TONIC 200ML

16606
BRITVIC SODA WATER 200ML

16609
BRITVIC LOW CAL BITTER LEMON 200ML

33730
BRITVIC TONIC 150ML CAN

33724
BRITVIC LOW CAL TONIC 150ML CAN

36929
BRITVIC SODA WATER 150ML CAN

33731
BRITVIC GINGER ALE 150ML CAN

36918
BRITVIC GINGER BEER 150ML CAN

BUY ANY 6 BOTTLES

RED



57686
BAROLO DOCG, TERRE DEL BAROLO 75CL



17427
MÂCON ROUGE, VIGNERONS DES TERRES SECRÈTES 75CL



37195
DOMAINE ZÉDÉ MARGAUX 75CL



33936
PENFOLDS CELLAR RESERVE TEMPRANILLO 75CL



28692
ANWILKA PETIT FRERE 75CL



15520
CHIANTI DOCG 'VERNAIOLO', ROCCA DELLE MACIE 75CL



33638
BODEGAS PIQUERAS, 'MARIUS' RESERVA ALMANSA 75CL



16293
FINCAS DE LANDALUCE RIOJA CRIANZA 75CL



28479
LÉGENDE MÉDOC, DOMAINES BARONS DE ROTHSCHILD (LAFITE) 75CL



57687
BARBERA D'ALBA DOC SUPERIORE, TERRE DEL BAROLO 75CL



39069
CHÂTEAUNEUF-DU-PAPE, PASQUIER DESVIGNES 75CL

GET 1 CASE FREE* FROM THE REWARD RANGE

BUY 6 BOTTLES TO GET 1 CASE FROM THE REWARD RANGE FREE
(10 DEALS PER CUSTOMER PER WEEK)



36584
STROFILIA 'AUGUST' RED, AGIORGITIKO 75CL



37398
CHÂTEAU LAGRANGE SAINT-JULIEN 3ÈME CRU CLASSÉ 75CL



33771
CHATEAU VIEUX CARDINAL LAFAURIE LALANDE DE POMEROL 75CL

REWARD RANGE



CHOOSE YOUR REWARD

16605
BRITVIC TONIC 200ML

16607
BRITVIC LOW CAL TONIC 200ML

26704
BRITVIC ELDERFLOWER TONIC 200ML

16606
BRITVIC SODA WATER 200ML

16609
BRITVIC LOW CAL BITTER LEMON 200ML

33730
BRITVIC TONIC 150ML CAN

33724
BRITVIC LOW CAL TONIC 150ML CAN

36929
BRITVIC SODA WATER 150ML CAN

33731
BRITVIC GINGER ALE 150ML CAN

36918
BRITVIC GINGER BEER 150ML CAN


SPECIAL OFFER!
BUY 10 BOTTLES,
GET 2
FREE!
HARVEST Fruits
MULLED WINE


ALCOHOL FREE
Blending the finest ingredients, this aromatic mulled wine has a smooth texture and character of subtle cinnamon, clove spices and zesty citrus fruit.
WINTER WARMER®
MULLED WINE
ALCOHOL FREE
WINTER WARMER®
MULLED WINE
0% ABV.
SPECIAL OFFER!
BUY 10 BOTTLES,
GET 2
FREE!


LA FORMA
ITALIAN
SPUMANTE
BUY 5
BOTTLES TO
GET 1
FREE
THE PERFECT
ITALIAN FIZZ
FOR WELCOME
DRINKS,
SPRITZES AND
COCKTAILS

LYRIC PROSECCO

MUSIC TO YOUR TASTE BUDS

BUY
5 BOTTLES
TO GET
1 FREE



2 deals per customer per week

PONTE
UOMINI E VIGNE DAL 1948

Sparkling Wines



20cl
Buy 2 cases
get £8 OFF

75cl
Buy 11
get 1 FREE

1.5ltr
Buy 11
get 1 FREE



75cl
Buy 11
get 1 FREE

20cl
Buy 2 cases
get £8 OFF

75cl
Buy 11
get 1 FREE

Celebrate CHRISTMAS

PONTE
UOMINI E VIGNE DAL 1948

Still Wines



75cl
Buy 11
get 1 FREE

75cl
Buy 11
get 1 FREE



75cl
Buy 11
get 1 FREE

18.7cl
Buy 2 cases
get £8 OFF



75cl
Buy 11
get 1 FREE

18.7cl
Buy 2 cases
get £8 OFF

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BOLNEY
Estate
BOLNEY BUBBLY
NV BRUT
SUSSEX ENGLAND Since 1972
BUY 4 GET 2 FREE
10 deals per customer per week


SINGLE VINEYARD SERIES
BUY 5 BOTTLES TO GET 1 FREE
Sandridge Barton
CLASSIC CUVÉE ROSÉ
2022
Sandridge Barton
CLASSIC CUVÉE
2022
ENGLISH SPARKLING WINES
FROM THE HEART OF DEVON
2 deals per customer per week



TAITTINGER

BRUT RÉSERVE
PRESTIGE ROSÉ

BUY 11 BOTTLES
TO RECEIVE
1 BOTTLE FREE

2 deals per customer per week



1 deals per customer per week





Uncapped deals per customer per week

Buy 5 bottles and get 1 bottle free

Thanks to the meticulous, passionate work of our cellar master Carine Bailleul and her team who continually strive for excellence, Castelnau Champagne consistently triumphs in award wins at the highest level.

CHAMPAGNE
CASTELNAU

Laurent-Perrier



LA CUVÉE



CUVÉE ROSÉ

ADD SOME ITALIAN STYLE TO YOUR HOUSE WINES

BUY 5
BOTTLES TO
GET 1
FREE

LA FORMA STILL WINES

2 deals per customer per week

miroa!

Buy 5 bottles, get

1 FREE

from the range

2 deals per customer per week.


le Sanglier
BUY 5 BOTTLES TO GET 1 FREE
MERLOT
SAUVIGNON BLANC
FRESH, CONTEMPORARY, FRENCH WINE
PERFECT FOR ANY TABLE
2 deals per customer per week


MAISON
DES BRETONS
MAISON DES BRETONS
A soft VIBRANT & Fruity DRY RED
MAISON DES BRETONS
A fresh VIBRANT & Fruity DRY WHITE
MAISON DES BRETONS
A soft VIBRANT & Fruity MEDIUM WHITE
BUY 11 BOTTLES TO GET 1 FREE
10 deals per customer per week.

Jack Rabbit
WINE CLUB



Buy 11 bottles & get 1 free*

(75cl)



£3 off a case**

Jack Rabbit Prosecco
(12x20cl)



Buy 7 cases & get 1 free**

(12x187ml)

The Jack Rabbit Wine Club
Making stocking our wines even more satisfying and rewarding.
Join the Club Today

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THE PUBLICAN'S CHOICE
UK'S NO.1
ON TRADE STILL WINE BRAND

BLOSSOM HILL.

Perfect for MULLING



Mulled WHITE WINE

Warm a 750ml bottle of Blossom Hill white wine with 2 or 3 tablespoons of honey, maple syrup, or golden caster sugar, add a sliced orange or lemon (plus extra peels for garnish) and 2 cinnamon sticks, 4 to 6 whole cloves, 2 star anise, and a few cardamom pods or fresh ginger slices. Add a splash of Boulard Calvados for a little wintery warmth



WHEN IT'S GONE IT'S GONE WHEN IT'S GONE

Buy a case of

BLOSSOM HILL

for only **£25**

Uncapped deals per customer per week.


O&E
Pinot Grigio Delle Venezie
O&E
California
Zinfandel Rosé
O&E
French
Merlot
O&E
French
Sauvignon Blanc
BUY 5 BOTTLES TO GET 1 FREE
Open & Enjoy
It's just that simple

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The quick and easy way to order the brands your customers love

With online ordering and a link to our support teams, you will find all brand and product updates as well as our latest Thirst edition.

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BUY 5 BOTTLES TO GET **1 BOTTLE** FROM THE RANGE **FREE***



2 deals per customer per week


Rounded and smooth in flavour with pronounced blackcurrant fruit, great with BBQ, tomato-based pasta dishes or a nice, premium burger.
OCHRE MOUNTAIN
VALLE CENTRAL CHILE
MERLOT CARMENÈRE
BUY 5 BOTTLES TO GET 1 BOTTLE FREE
Ochre Mountain Merlot Carmenere
2 deals per customer per week


CARTA23 CHILEAN MERLOT
BUY 5 BOTTLES TO GET 1 FREE
A soft and fruity Merlot with plum, red fruit and spice notes.
Great with burgers, tomato-based pasta sauces.
CARTA 23
WINE OF CHILE
MERLOT
Buy 5 bottles to get 1 bottle of Carta 23 Merlot free
2 deals per customer per week


CALITERRA
CALITERRA RESERVAS
Sauvignon Blanc
Chardonnay
Merlot
Carmenère
BUY 11 BOTTLES
TO RECEIVE
1 BOTTLE FREE
2 deals per customer per week.


RAISE A
GLASS TO
Christmas
BUY 11 GET 1 FOC
CYT MERLOT AND SAUVIGNON BLANC*
bedrinkaware.co.uk
* Promotion only applicable to CYT Merlot and Sauvignon Blanc.
Certified
Corporation


CATARENA
Exclusive Argentinian Malbec
Deep ruby in colour with pronounced aromas of blueberry, blackberry, oak and herbs. Chunky and full-bodied with ripe rounded tannins
Buy
5 BOTTLES
to get
1FREE
CATARENA
Malbec
2024
MENDOZA - ARGENTINA
Buy 5 bottles to get 1 bottle of Catarena Argentinian Malbec 75CL free
2 deals per customer per week


ALTA VISTA
WINES
The unspoken guest at your festive table
11+1
BUY 11 BOTTLES OF
VIVE MALBEC
& GET 1 BOTTLE FREE
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MALBEC
ALTA VISTA
PRODUCT OF ARGENTINA
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DRINK RESPONSIBLY.
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ALTA VISTA
WINES
Make every holiday moment a toast
5+1
BUY 5 BOTTLES OF
ESTATE PREMIUM*
& GET 1 BOTTLE FREE
*Includes Estate Premium Malbec, Cabernet Sauvignon, Cabernet Franc, and Bonarda.
ALTA VISTA
ESTATE
PREMIUM
CABERNET FRANC
MALBEC
MENDOZA - ARGENTINA
ALTAVISTAWINES.COM
DRINK RESPONSIBLY.
@BODEGAALTAVISTA
10 deals per customer per week.


Buy 5
BOTTLES
TO GET
1 Free
Introducing
CORAL SHORE
A beautiful, food-friendly pair of wines from Australia
The Shiraz is vibrant with attractive plum and blackberry fruit, liquorice and pepper notes and smooth tannins
The white is youthful and full-bodied with ripe melon and papaya aromas, and hints of cream and spice. Proper Chardonnay!
CORAL SHORE
SHIRAZ
Wine of Australia
CORAL SHORE
CHARDONNAY
Wine of Australia
2 deals per customer per week.

BUY 5 BOTTLES GET 1 FREE



JAM SHED

JAM GOOD WINE

Please drink responsibly
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Buy 11 bottles get 1 FREE



almost unbelievable

HARDYS

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10 deals per customer per week.


CLASSIC AUSTRALIAN
CHARDONNAY ONLY
£25 A CASE
WHEN IT'S GONE IT'S GONE
BLASS
CHARDONNAY
BLASS CHARDONNAY
The core of Wolf Blass winemaking range has delivered quality and consistency for over 40 years. Wolf Blass' winemakers select exquisite single varietals to produce a range of bright, fruit-driven and flavoursome wines perfect for almost any occasion.


FRANSCHHOEK CELLAR
BUY 11 BOTTLES TO GET 1 FREE
10 deals per customer per week



Uncapped deals per customer per week



KILLER FLAVOUR

A South African beauty you'll fall for

BUY 5 BOTTLES TO GET 1 CHENIN BLANC 75CL FREE





2 deals per customer per week



CALIFORNIA SUNSHINE
ANY TIME OF THE YEAR

2 deals per customer per week



2 deals per customer per week


From Hilltops To High Praise
WAIPARA HILLS
soul of the south
Buy 5 bottles & get
1 bottle free
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A fresher
PERSPECTIVE
SERVED CHILLED
BRANCOTT ESTATE
Flight
SAUVIGNON BLANC
BUY 5 BOTTLES, GET 1 FREE
Taste life on the flip side
Please drink responsibly.
bedrinkaware.co.uk
10 deals per customer per week


BUY 5 BOTTLES GET 1 FREE
INVINITI
2023
PINOT GRIS
MARLBOROUGH, NEW ZEALAND
PINOT NOIR ROSÉ
PINOT NOIR
INVINITI WINES
PREMIUM MARLBOROUGH WINES
ON A GREAT DEAL
2 deals per customer per week

MUD HOUSE

Buy 5 Bottles

& GET 1 BOTTLE FREE*



NEW ZEALAND

A wanderlust journey and spirit of adventure is perfectly captured in every bottle of Mud House. **www.mudhouse.co.nz**

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Vibrant, Zesty & Delicious

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VILLA MARIA
NEW ZEALAND



Buy 5 bottles and get 1 free

Taking New Zealand Sauvignon Blanc to the next level, award-winning Single Vineyard wines from North Canterbury

5+1 DEAL includes Tiki Single Vineyard Sauvignon Blanc (37841) and Tiki Single Vineyard Pinot Gris (30028)

TIKI


CUVÉE
DU SOLEIL
IGP PAYS D'OC ROSÉ
BUY 11 BOTTLES TO GET 1 FREE
A CRISP, DRY, PALE ROSÉ THAT
WILL MAKE IT FEEL LIKE SUMMER
YEAR-ROUND
1 deal per customer per week


BUY 11
BOTTLES OF
CANFORRALES
ROSE TO GET
1 FREE
1 deal per customer per week


MEDIEVO
RIOJA RESERVA & RIOJA GRAN RESERVA
BUY 11 TO GET
1 FREE
1 deal per customer per week


BUY 11
BOTTLES TO GET
1 FREE
1 deal per customer per week

PREMIUM RIOJA

ONLY £45 PER CASE

VIÑA ALARDE RESERVA RIOJA

ONLY £40 PER CASE

MARQUÉS DE LA CONCORDIA RIOJA SANTIAGO CRIANZA

ONLY £42 PER CASE

MARQUÉS DE LA CONCORDIA RIOJA SANTIAGO RESERVA

ONLY £30 PER CASE

MARQUES CONCORDIA SANTIAGO TEMPRANILLO SEGUNDO

ONLY £60 PER CASE

PATERNINA RIOJA GRAN RESERVA

ONLY £46 PER CASE

PATERNINA RIOJA RESERVA

ONLY £46 PER CASE

ARTESA RIOJA ROSADO



Buy
5 bottles
to get
1 FREE

Domaine Horgelus Gros Manseng Sauvignon Blanc

A well-balanced dry white wine that combines freshness, ripeness and a touch of weight, perfect for seafood and salads.

2 deals per customer per week

WISE WOLF

BUY A CASE OF WISE WOLF FOR ONLY £35

WHEN IT'S GONE IT'S GONE WHEN IT'S GONE



100% RECYCLED BOTTLE CLOSURE

100% RECYCLED PAPER LABEL & OUTER CASE

LAZY BONES



BUY 5 BOTTLES
TO GET 1 FREE

2 deals per customer per week



REMASTERED

Buy a case of Remastered wines for only £25

WHEN IT'S GONE IT'S GONE WHEN IT'S GONE

SANGIOVESE AND FIANO

bedrinkaware.co.uk Please drink responsibly


BOLNEY
LYCHGATE
WHITE
CLASSIC ENGLISH
BACCHUS WINE
FOR ONLY
£40 A CASE
THE
BOLNEY
Estate
LYCHGATE
BACCHUS
2021
Uncapped deals per customer per week


BUY 11,
GET 1
FREE
BALFOUR
WINERY
THE PERFECT
POUR FOR
CHRISTMAS
LIBERTY'S BACCHUS
From festive lunches to glasses shared long after dinner, Liberty's Bacchus brings a fresh, vibrant touch to every Christmas occasion.
LUKE'S PINOT NOIR
Smooth, generous and made for sharing, this red is a perfect match for festive feasts, cosy evenings and everything in between.
balfourwinery.com
BALFOUR
KENT · ENGLAND
LIBERTY'S
BACCHUS
BALFOUR
KENT · ENGLAND
LUKE'S
PINOT NOIR
Uncapped deals per customer per week


BUY
11 BOTTLES
TO GET
1 FREE
MUTTI
PARMA
POMODORI PELATI
DOC
97
FIANO
DA UVE LEGGERMENTE
APPASSITO
5 0 +1
Piemonte
DOC Barbera
BOCCANTINO
The Barbera is packed with black cherry fruit, overlaid with vanilla oak, enlivening this mid bodied red and making it perfect with a classic Pizza Margarita
The Fiano is a fascinating off dry white wine that has vibrant floral and citrus fruit aromas. A vibrant with wine with floral and citrus fruit aromas and a good acidity that partners well with a Pizza Bianca
10 deals per customer per week

Buy 1 case, receive £5 off



Please drink responsibly. bedrinkaware.co.uk

Royal Tokaji

'The Wine of Kings and the King of Wines'

Buy 11 bottles, get the 12th one FREE!

So said King Louis XIV of France of the legendary wines of Tokaji. From the world's oldest demarcated wine region, Tokaji has captivated European courts for centuries with its lusciously sweet wines crafted from handpicked, botrytised grapes. A taste of royalty and the perfect, indulgent finish to any meal.

ROYAL TOKAJI BLUE LABEL 5 PUTTONYOS ASZÚ 2019 (SINGLE SERVE, 250ML)

Royal Tokaji Blue Label 5 Puttonyos Aszú 2019 (12/25cl)

bedrinkaware.co.uk

Graham's 10-Year-Old

Buy one 6/75cl case and receive ONE FREE BOTTLE!

W. & J. GRAHAM'S
ESTABLISHED 1820
PORT

Graham's Six Grapes

Graham's Six Grapes (6/75cl) / Graham's 10-Year-Old (6/75cl). Buy one 6/75cl case of either featured port and receive and additional bottle of the same port, free of charge. No mixed cases.

bedrinkaware.co.uk

BUY ANY 2 CASES OF 12X187ML

BAD EYE DEER

GREAT FOR QUALITY GREAT FOR MARGIN

TO GET 1 FREE CASE OF BRITVIC MIXERS FROM THE SELECTED RANGE

2 deals per customer per week

SINGLE SERVE WINES

FROM AIMERY & VISTAMAR

BUY A CASE OF SINGLE SERVE X24 FOR ONLY

£40

Aimery's Chardonnay blend is medium-bodied with citrus and ripe pineapple notes, and Vistamar's Chilean Merlot is brimming with aromas of blackberries and raspberries, with good body that'll be perfect with pizza.

WHEN IT'S GONE IT'S GONE WHEN IT'S GONE

Uncapped deals per customer per week.

vinca

Cans
Buy 4 cases get 1 free

Bottles
Buy 24 Bottles get 6 free

We started vinca with one mission: to make exceptional organic wine. We are all about wine that looks great, tastes even better, and punches well above its price point.
Award-winning wines for every day.

Certified B Corporation

LA BAUME ST. PAUL

QUALITY 0.0 WINES

Chardonnay

Lively and off-dry with pear, greengage and crisp acidity.

Cabernet Syrah

Mid-bodied with vibrant raspberry, blackcurrant and light tannin.

Cinsault Grenache Rosé

Medium Dry With Strawberry Fruit And A Refreshing Spritz.



Buy
5 BOTTLES
to get
1 FREE

CHECK OUT THE REST OF OUR

ALCOHOL FREE RANGE





BUY 5 BOTTLES GET 1 FREE

Offer applies to 75cl bottles.



BUY 5 CASES GET 1 FREE

Offer applies to 20cl cases.

CHEERS *to* LIFE

10 deals per customer per week.

NATUREO

DE-ALCOHOLISED

Natureo is the no.1 Spanish brand of alcohol-free wines worldwide and has been a pioneer in their production since 2008. Carefully crafted, Natureo preserves all the flavour, aroma, and personality of the wine, without the alcohol.

0% ALCOHOL 100% YOU



Buy 5 bottles, get the 6th one FREE!

NATUREO SPARKLING

3 deals per customer per week.

Natureo Sparkling (6/75cl)
Buy 5 bottles and get the 6th free of charge. 200 deals available.

be**drinkaware**.co.uk

TORRES 0.0%

SINGLE SERVE WINES

BUY 3 CASES TO GET A CASE FROM THE SELECTED BRITVIC MIXER RANGE FREE



THE PERFECT OPPORTUNITY TO TRIAL 0% WINES IN YOUR BUSINESS.

LIMITED TO 2 DEALS PER CUSTOMER PER WEEK. REWARD RANGE INCLUDES 24-PACK CASE OF BRITVIC TONIC 200ML, BRITVIC LOW CAL TONIC 200ML, BRITVIC ELDERFLOWER TONIC 200ML, BRITVIC SODA WATER 200ML, BRITVIC LOW CAL BITTER LEMON 200ML, BRITVIC TONIC 150ML CAN, BRITVIC LOW CAL TONIC 150ML CAN, BRITVIC SODA WATER 150ML CAN, BRITVIC GINGER ALE 150ML CAN, BRITVIC GINGER BEER 150ML CAN

Cockpit

The quick and easy way to order the brands your customers love

With online ordering and a link to our support teams, you will find all brand and product updates as well as our latest Thirst edition.

And signing up has never been easier.

GET IT ON Google Play

Download on the App Store



BUY 11 BOTTLES GET 1 FREE

echo falls
FRUIT FUSION

BLUE RASPBERRY SPRITZ
POUR 125ML ECHO FALLS BLUE RASPBERRY, TOP WITH 50ML OF LEMONADE & GARNISH WITH A LEMON

SOUR GREEN APPLE MULE
POUR 125ML ECHO FALLS SOUR GREEN APPLE, TOP WITH 50ML OF GINGER BEER & GARNISH WITH A LEMON

be**drinkaware**.co.uk

10 deals per customer per week.

DISTILLED

be drinkaware.co.uk

BUY ANY 10

VODKA



39827
ABER FALLS WELSH VODKA 70CL



57545
ABSOLUT VODKA BLUE 70CL



57553
ABSOLUT CITRON VODKA 70CL



26554
ABSOLUT PASSIONFRUIT VODKA 70CL



57544
ABSOLUT RASPBERRI VODKA 70CL



57543
ABSOLUT VANILIA VODKA 70CL



59892
BELVEDERE VODKA 70CL



12950
CIROC VODKA 70CL



18885
CIROC APPLE VODKA 70CL



14085
CIROC PINEAPPLE VODKA 70CL



15972
CIROC RED BERRY VODKA 70CL



36289
FINLANDIA VODKA 70CL



37325
FRIS VODKA 70CL



28951
SKYY VODKA 70CL

REWARD RANGE

CHOOSE YOUR 70CL REWARD

13714
APEROL 70CL

21342
BACARDI SPICED 70CL

56945
GORDON'S GIN 70CL

27773
SMIRNOFF RED LABEL VODKA 70CL

56944
BAILEYS IRISH CREAM 70CL



GET 1 FREE FROM THE REWARD RANGE

BUY ANY 10 X 70CL BOTTLES FROM THE QUALIFYING BASKET 1 RANGE TO RECEIVE A 70CL BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE (10 DEALS PER CUSTOMER PER WEEK)

BASKET 1

BUY ANY 10

GIN



37308
ABER FALLS DRY GIN 70CL



57065
BEEFEATER DRY GIN 70CL



BEEFEATER BLOOD ORANGE GIN 70CL



19767
BEEFEATER PINK STRAWBERRY GIN 70CL



31972
BOMBAY CITRON PRESSE 70CL



56660
BOMBAY SAPPHIRE DRY GIN 70CL



36291
BROCKMANS GIN 70CL



15660
EDINBURGH RASPBERRY GIN LIQUEUR 50CL



15661
EDINBURGH RHUBARB & GINGER GIN LIQUEUR 50CL



57166
HENDRICK'S GIN 70CL



39902
ANOTHER HENDRICKS 70CL

TEQUILA



38295
CAZADORES BLANCO TEQUILA 70CL



12437
CAZCABEL COFFEE TEQUILA LIQUEUR 70CL

REWARD RANGE

CHOOSE YOUR 70CL REWARD

13714
APEROL 70CL

21342
BACARDI SPICED 70CL

56945
GORDON'S GIN 70CL

27773
SMIRNOFF RED LABEL VODKA 70CL

56944
BAILEYS IRISH CREAM 70CL

GET 1 FREE FROM THE REWARD RANGE

BUY ANY 10 X 70CL BOTTLES FROM THE QUALIFYING BASKET 1 RANGE TO RECEIVE A 70CL BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE (10 DEALS PER CUSTOMER PER WEEK)

BASKET 1

BUY ANY 10



16687
CAZCABEL HONEY TEQUILA LIQUEUR 70CL



20672
CAZCABEL REPOSADO 70CL



12402
CAZCABEL SILVER/BLANCO TEQUILA 70CL



36958
CUERVO ESPECIAL GOLD TEQUILA 70CL



36240
CUERVO SILVER TEQUILA 70CL



30964
EL JIMADOR REPOSADO TEQUILA 70CL



EL JIMADOR SILVER/ BLANCO TEQUILA 70CL



14728
OLMECA SILVER/BLANCO TEQUILA 70CL



26166
OLMECA REPOSADO TEQUILA 70CL

GET 1 FREE
FROM THE REWARD RANGE

BUY ANY 10 X 70CL BOTTLES FROM THE QUALIFYING BASKET 1 RANGE TO RECEIVE A 70CL BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE (10 DEALS PER CUSTOMER PER WEEK)

RUM



15599
APPLETON ESTATE SIGNATURE BLEND RUM 70CL



57580
BACARDI CARTA BLANCA RUM 70CL



21342
BACARDI SPICED 70CL



35940
BACARDI COCONUT 70CL



36878
HAVANA CLUB 3 YO RUM 70CL

REWARD RANGE

CHOOSE YOUR 70CL REWARD

13714
APEROL 70CL

21342
BACARDI SPICED 70CL

56945
GORDON'S GIN 70CL

27773
SMIRNOFF RED LABEL VODKA 70CL

56944
BAILEYS IRISH CREAM 70CL



BASKET 1

BUY ANY 10



36877
HAVANA CLUB ESPECIAL 70CL



37840
MOUNT GAY ECLIPSE RUM 70CL



56996
SAILOR JERRY SPICED RUM 70CL



27972
SAGATIBA PURA CACHACA 70CL

BRANDY



36238
COURVOISIER VSOP COGNAC 70CL



28458
HENNESSY VS COGNAC 70CL



56614
MARTELL VS *** COGNAC 70CL



30923
THREE BARRELS VSOP 70CL

GET 1 FREE

FROM THE REWARD RANGE

BUY ANY 10 X 70CL BOTTLES FROM THE QUALIFYING BASKET 1 RANGE TO RECEIVE A 70CL BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE (10 DEALS PER CUSTOMER PER WEEK)

WHISK(E)Y



12261
BUFFALO TRACE BOURBON 70CL



24976
GENTLEMAN JACK 70CL



24983
JACK DANIEL'S TENNESSEE 70CL



39378
JACK DANIEL'S TENNESSEE BLACKBERRY 70CL



24987
JACK DANIEL'S TENNESSEE HONEY 70CL

REWARD RANGE

CHOOSE YOUR 70CL REWARD

13714
APEROL 70CL

21342
BACARDI SPICED 70CL

56945
GORDON'S GIN 70CL

27773
SMIRNOFF RED LABEL VODKA 70CL

56944
BAILEYS IRISH CREAM 70CL



BASKET 1

BUY ANY 10



24985
JACK DANIEL'S TENNESSEE FIRE 70CL



36969
JIM BEAM KENTUCKY WHITE LABEL BOURBON 70CL



36972
KNOB CREEK BOURBON 70CL



18039
WILD TURKEY BOURBON 70CL



18041
WILD TURKEY RYE 70CL



14035
BUSHMILLS ORIGINAL 70CL



56634
GLENFIDDICH 12 YO SPECIAL RESERVE 70CL



36744
GLENMORANGIE 12 YO ORIGINAL 70CL



37870
FAMOUS GROUSE SCOTCH WHISKY 70CL

GET 1 FREE
FROM THE REWARD RANGE

BUY ANY 10 X 70CL BOTTLES FROM THE QUALIFYING BASKET 1 RANGE TO RECEIVE A 70CL BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE (10 DEALS PER CUSTOMER PER WEEK)



12193
JOHNNIE WALKER BLACK LABEL 70CL



60162
MONKEY SHOULDER 70CL

LIQUEURS & OTHER SPIRITS



39825
ABER FALLS PISTACHIO CREAM LIQUEUR 70CL



56572
ADVOCAAT WARNINKS 70CL

REWARD RANGE

CHOOSE YOUR 70CL REWARD

13714
APEROL 70CL

21342
BACARDI SPICED 70CL

56945
GORDON'S GIN 70CL

27773
SMIRNOFF RED LABEL VODKA 70CL

56944
BAILEYS IRISH CREAM 70CL



BASKET 1

BUY ANY 10



36970
AFTERSHOCK BLUE 70CL



36955
AFTERSHOCK RED 70CL



26392
AMARETTO DISARONNO 70CL



13714
APEROL 70CL



32991
ARCHERS PEACH SCHNAPPS 70CL



13716
CAMPARI 70CL



24974
CHAMBORD RASPBERRY LIQUEUR 70CL



12358
COINTREAU 70CL



35195
DEAD MAN'S FINGERS BLUE RASPBERRY CREAM 70CL



34309
DEAD MAN'S FINGERS RASPBERRY CREAM 70CL



18036
DRAMBUIE 70CL



59122
FIREBALL 70CL



14675
FRANGELICO HAZELNUT LIQUEUR 70CL



16401
GRAND MARNIER 70CL



12354
JAGERMEISTER ORIGINAL 70CL

REWARD RANGE

CHOOSE YOUR 70CL REWARD

13714
APEROL 70CL

21342
BACARDI SPICED 70CL

56945
GORDON'S GIN 70CL

27773
SMIRNOFF RED LABEL VODKA 70CL

56944
BAILEYS IRISH CREAM 70CL



GET 1 FREE FROM THE REWARD RANGE

BUY ANY 10 X 70CL BOTTLES FROM THE QUALIFYING BASKET 1 RANGE TO RECEIVE A 70CL BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE (10 DEALS PER CUSTOMER PER WEEK)

BASKET 1

BUY ANY 10



57066
KAHLUA COFFEE LIQUEUR 70CL



12203
KOKO KANU RUM 70CL



33381
LUSTRE CAFFE LATTE 70CL



33041
LUSTRE PINEAPPLE CREAM 70CL



33386
LUSTRE STRAWBERRY CREAM 70CL



38322
LUXARDO LIMONCELLO LIQUEUR 50CL



38321
LUXARDO PASSIONE NERA BLACK SAMBUCA 70CL



38319
LUXARDO RASPBERRY SAMBUCA 70CL



38327
SAMBUCA LUXARDO 70CL



34819
MALIBU 70CL



36966
MIDORI 70CL



12363
PASSOA PASSION FRUIT LIQUEUR 70CL



56575
PERNOD 70CL



31708
SHEEP DOG 70CL



15878
SOUTHERN COMFORT 70CL

REWARD RANGE

CHOOSE YOUR 70CL REWARD

13714
APEROL 70CL

21342
BACARDI SPICED 70CL

56945
GORDON'S GIN 70CL

27773
SMIRNOFF RED LABEL VODKA 70CL

56944
BAILEYS IRISH CREAM 70CL



GET 1 FREE FROM THE REWARD RANGE

BUY ANY 10 X 70CL BOTTLES FROM THE QUALIFYING BASKET 1 RANGE TO RECEIVE A 70CL BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE (10 DEALS PER CUSTOMER PER WEEK)

BASKET 1

BUY ANY 10



36173
TAKE TEQUILA JALAPENO 70CL



36175
TAKE TEQUILA PINEAPPLE 70CL



36174
TAKE TEQUILA PINK GRAPEFRUIT 70CL



31669
TEQUILA ROSE LIQUEUR 70CL



26384
TIA MARIA 70CL



39751
WOLFE BROS LEMONCELLO 50CL



39745
WOLFE BROS RHUBACELLO 50CL



39755
WOLFE BROS ORANCELLO 50CL

GET 1 FREE
FROM THE REWARD RANGE

BUY ANY 10 X 70CL BOTTLES FROM THE QUALIFYING BASKET 1 RANGE TO RECEIVE A 70CL BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE (10 DEALS PER CUSTOMER PER WEEK)

REWARD RANGE

CHOOSE YOUR 70CL REWARD

13714
APEROL 70CL

21342
BACARDI SPICED 70CL

56945
GORDON'S GIN 70CL

27773
SMIRNOFF RED LABEL VODKA 70CL

56944
BAILEYS IRISH CREAM 70CL



BASKET 1

BUY ANY 5

VODKA



56804
GREY GOOSE VODKA 70CL



16073
THE BOTANIST ISLAY DRY GIN 70CL



34322
GIN MARE 70CL



38524
WARNER'S RHUBARB GIN 70CL



38525
WARNER'S SLOE GIN 70CL

GIN



38530
WARNER'S RASPBERRY GIN 70CL



38527
WARNER'S ELDERFLOWER GIN 70CL

GET 1 FREE
FROM THE REWARD RANGE

BUY ANY 5 BOTTLES FROM THE QUALIFYING RANGE TO GET 1 BOTTLE FROM THE REWARD RANGE FREE
(10 DEALS PER CUSTOMER PER WEEK)



38504
WARNERS LONDON DRY GIN 70CL



38516
WARNERS PINK BERRY GIN 0.0% 50CL

RUM



34845
BUMBU RUM 70CL



19716
DIPLOMATICO EXCLUSIVA RESERVA RUM 70CL



59687
HAVANA CLUB 7YO RUM 70CL



26599
HAVANA SPICED 70CL



16365
LAMBS NAVY RUM 70CL

REWARD RANGE

CHOOSE YOUR 70CL REWARD

13714
APEROL 70CL

21342
BACARDI SPICED 70CL

56945
GORDON'S GIN 70CL

27773
SMIRNOFF RED LABEL VODKA 70CL

56944
BAILEYS IRISH CREAM 70CL



BASKET 2

BUY ANY 5

WHISK(E)Y & COGNAC



36239
COURVOISIER VS *** LUXE COGNAC 70CL



12357
REMY MARTIN VSOP MATURE CASK COGNAC 70CL



33167
ABER FALLS SINGLE MALT WHISKY 70CL



57150
CHIVAS REGAL 12 YO WHISKY 70CL



14548
GLENLIVET FOUNDERS RESERVE 70CL



36971
LAPHROIAG ISLAY SING MALT 10 YO 70CL



24984
JACK DANIEL'S SINGLE BARREL 70CL



36967
MAKERS MARK BOURBON 70CL

GET 1 FREE FROM THE REWARD RANGE

BUY ANY 5 BOTTLES FROM THE QUALIFYING RANGE TO GET 1 BOTTLE FROM THE REWARD RANGE FREE
(10 DEALS PER CUSTOMER PER WEEK)



24986
WOODFORD RESERVE BOURBON 70CL



40029
TOKI JAPANESE WHISKY 70CL

LIQUER



17728
OLMECA ALTOS TEQUILA PLATA 70CL



17731
OLMECA ALTOS TEQUILA REPOSADO 70CL



12965
PATRON SILVER TEQUILA 70CL



39520
MONDORO ELDERFLOWER LIQUEUR 70CL



37972
SARTI ROSA APERITIVO 70CL



14407
ST GERMAIN 70CL

REWARD RANGE

CHOOSE YOUR 70CL REWARD

13714
APEROL 70CL

21342
BACARDI SPICED 70CL

56945
GORDON'S GIN 70CL

27773
SMIRNOFF RED LABEL VODKA 70CL

56944
BAILEYS IRISH CREAM 70CL



BASKET 2

BUY ANY 2

VODKA



38889
DUTCH BARN ORCHARD VODKA 70CL



38891
DUTCH BARN ORCHARD VODKA BLACK CHERRY 70CL



38892
DUTCH BARN ORCHARD VODKA GINGER SPICED 70CL

GIN



20887
HAYMAN'S LONDON DRY 70CL



20885
HAYMAN'S OLD TOM 70CL



23518
MALFY GIN CON ARANCIA 70CL



23519
MALFY GIN CON LIMONE GIN 70CL



23516
MALFY GIN ROSA 70CL



16440
MONKEY 47 GIN 50CL



61471
PLYMOUTH GIN 70CL



40028
ROKU JAPANESE GIN 70CL



36964
SIPSMITH LONDON DRY GIN 70CL



35194
WHITLEY NEILL BLACK CHERRY GIN 70CL



34273
WHITLEY NEILL BLACKBERRY GIN 70CL



34271
WHITLEY NEILL BLOOD ORANGE GIN 70CL



37198
WHITLEY NEILL LONDON DRY 70CL

REWARD RANGE

BASKET 3



GET 1 CASE FREE

BUY ANY 2 BOTTLES FROM THE QUALIFYING RANGE TO GET 1 CASE FROM THE REWARD RANGE FREE
(10 DEALS PER CUSTOMER PER WEEK)

BUY ANY 2



34272
WHITLEY NEILL PARMA VIOLET GIN 70CL



34270
WHITLEY NEILL PINK GRAPEFRUIT GIN 70CL



34274
WHITLEY NEILL RASPBERRY GIN 70CL



39815
WHITLEY NEILL RHUBARB & GINGER 0.0 70CL



39828
WHITLEY NEILL YUZU & WHITE STRAWBERRY GIN 70CL



34275
WHITLEY NEILL RHUBARB & GINGER GIN 70CL



22180
ABER FALLS ORANGE MARMALADE GIN 70CL

TEQUILA



17905
1800 REPOSADO TEQUILA 70CL



17910
1800 SILVER TEQUILA 70CL



35944
TEREMANA BLANCO TEQUILA 70CL

WHISK(E)Y



14113
BUSHMILLS BLACK BUSH 70CL

RUM



61157
KRAKEN BLACK SPICED RUM 70CL



33385
KRAKEN ROAST COFFEE 70CL



33659
THE KRAKEN BLACK CHERRY & MADAGASCAN VANILLA 70CL

REWARD RANGE



GET 1 CASE FREE

BUY ANY 2 BOTTLES FROM THE QUALIFYING RANGE TO GET 1 CASE FROM THE REWARD RANGE FREE
(10 DEALS PER CUSTOMER PER WEEK)

BUY ANY 8 70CL BOTTLES



27773
SMIRNOFF RED LABEL VODKA 70CL



56945
GORDON'S GIN 70CL



36344
GORDON'S PINK 70CL



61743
CAPTAIN MORGAN'S SPICED GOLD RUM 70CL

BUY ANY 3 1.5L BOTTLES



56588
SMIRNOFF RED LABEL VODKA 1.5L



36346
GORDON'S GIN 1.5L



56592
GORDON'S PINK 1.5L



61744
CAPTAIN MORGAN'S SPICED GOLD RUM 1.5L

REWARD RANGE



GET 1 CASE FREE

BUY ANY 8 BOTTLES FROM THE QUALIFYING RANGE TO GET 1 CASE FROM THE REWARD RANGE FREE
(UNCAPPED DEALS PER CUSTOMER PER WEEK)

REWARD RANGE



GET 1 CASE FREE

BUY ANY 3 BOTTLES FROM THE QUALIFYING RANGE TO GET 1 CASE FROM THE REWARD RANGE FREE
(UNCAPPED DEALS PER CUSTOMER PER WEEK)

BUY ANY 10 1.5L BOTTLES



56581
BACARDI CARTA BLANCA RUM 1.5L



37876
FAMOUS GROUSE SCOTCH WHISKY 1.5L



56678
JAMESONS IRISH WHISKEY 1.5L



24982
JACK DANIEL'S TENNESSEE 1.5L



56616
MARTELL VS *** COGNAC 1.5L



28570
JULES CLAIRON BRANDY 1.5L



32994
ARCHERS PEACH SCHNAPPS 1.5L



34816
MALIBU 1.5L



26391
TIA MARIA 1.5L

GET 1 FREE FROM THE REWARD RANGE

BUY ANY 10 X 1.5L BOTTLES FROM THE QUALIFYING RANGE TO GET 1 X 1.5L BOTTLE FROM THE REWARD RANGE FREE
(10 DEALS PER CUSTOMER PER WEEK)

REWARD RANGE



CHOOSE YOUR REWARD

56588
SMIRNOFF RED LABEL VODKA 1.5L

56691
BAILEYS IRISH CREAM 1.5L

34816
MALIBU 1.5L

56592
GORDON'S GIN 1.5L

67144
CAPTAIN MORGAN'S SPICED GOLD RUM 1.5L


BUY
3 BOTTLES TO GET
1 FROM THE RANGE
FREE
Au
VODKA
STOCK UP FOR THE SEASON
AU VODKA 70CL FLAVOURED BOTTLES
EXPLORE THE RANGE
BLUE RASPBERRY
OFFER INCLUDES:
AU VODKA BLUE RASPBERRY 70CL
AU VODKA JUICY PEACH 70CL
AU VODKA PINK LEMONADE 70CL
AU VODKA STRAWBERRY BURST 70CL
@AUVODKA WWW.AUVODKA.COM
35.2% ALC.VOL | 70CL ℮ PLEASE DRINK RESPONSIBLY. © 2026 AU VODKA


ELEVATE YOUR WINTER SERVES WITH
GIFFARD LIQUEURS
DEPUIS 1885
GIFFARD
FRANCE
BUY 5 BOTTLES OF GIFFARD LIQUEURS
GET A FREE BOTTLE OF TRIPLE SEC


EST 1575
Bols
PER BOTTLE
£1.30
OFF
ACROSS THE BOLS RANGE
YOUR FLAVOUR, YOUR SPRITZ
WITH THE WORLD'S FIRST COCKTAIL BRAND
KIR ROYAL
CHERRY SPRITZ
BLUE SPRITZ

DEAD MAN'S FINGERS

DEAD FESTIVE

BUY ANY THREE BOTTLES FROM OUR

SPICED RUM RANGE

GET A **CREAM LIQUEUR** OF YOUR CHOICE

FREE



FREE

WHILE STOCKS LAST.
ALL BOTTLES 70CL.
bedrinkaware.co.uk
@DEADMANSFINGERS

bedrinkaware.co.uk

CORKY'S

YOUR BEST SHOT FOR A

MERRY XMAS



ALWAYS ON BESPOKE POS

PERFECT FOR SHOTS, BOMBS & COCKTAILS

BACK BAR STANDOUT

50p OFF A BOTTLE*

For cocktails, menus, POS & more, contact: sales@globalbrands.co.uk

*Offer valid from 01/11/26 – 31/12/26. Offer applies to full Corky's 70cl range stocked. While stocks last.

FEVER-TREE

COCKTAIL MIXERS

Save £5 per case

DELIVER CONSISTENT, QUALITY COCKTAILS EVERY TIME, IN 3 SIMPLE STEPS

1. 50ML SPIRIT 2. 75ML MIXER 3. SHAKE



NO.1 FOR YOUR FESTIVE SEASON.

STOCK UP NOW



BUY 2 CASES OF RED BULL ENERGY DRINK AND GET 1 CASE OF RED BULL PEACH EDITION FREE

– ADD –
SOME SPICE
– THIS –
FESTIVE SEASON

#KEEPITGINGER

Available now to order

Old Jamaica

24 x 330ml cans

£1.50 OFF A CASE



GET YOUR FESTIVE FIZZ ON WITH

ting

24 x 330ml cans

£1.50 OFF A CASE



FEVER-TREE

Buy *any* 4 24x200ml cases, *get* a case of *Refreshingly Light* mixers FREE



*MAXIMUM 2 DEALS PER CUSTOMER
INCLUDES ALL 200ML FEVER-TREE REFRESHINGLY LIGHT PRODUCTS AND SODA WATER.

FEVER-TREE

Sparkling
SOFT DRINKS

Save £2 per case

NATURALLY SOURCED INGREDIENTS
NO ARTIFICIAL SWEETENERS
LOW IN CALORIES

VALID FOR 12X275ML CASES OF SOFT DRINKS, INCLUDING GINGER BEER, SICILIAN LEMONADE, RASPBERRY LEMONADE. AVAILABLE WHILE PROMOTIONAL STOCKS LAST.





SNOWBALL

Your nans favourite festive tipple sounds very much stuck in the 70s, but if you have a fresh bottle of advocaat on the backbar, give this a whirl – it's actually a pretty great drink. Or maybe that's the nostalgia talking...

- 50ML WARNINKS ADVOCAAT
- 50ML LONDON ESSENCE CRAFTED LEMONADE
- 10ML MONIN LIME RANTCHO
- GARNISH WITH A MARASCHINO CHERRY

1. BUILD ALL INGREDIENTS OVER ICE AND STIR
2. SERVE IN A HIGHBALL GLASS

KINGSDOWN

naturally filtered still & sparkling spring water bottled at source on the north downs



buy 5 cases of Kingsdown Water 330mls or 750mls, get 1 case free

INSTALL MURPHY'S

AND GET A FREE KEG*



CONTACT YOUR CARLSBERG BRITVIC ACCOUNT MANAGER

bedrinkaware.co.uk
Enjoy Murphy's Responsibly
Brewed in the UK
*T&C's apply, subject to availability

MURPHY'S
EST.1856 · CORK, IRELAND

INSTALL STRONGBOW AND GET A FREE KEG*



CONTACT YOUR CARLSBERG BRITVIC ACCOUNT MANAGER

REFRESHING THE NATION

bedrinkaware.co.uk
ENJOY RESPONSIBLY

*T&C's apply, subject to availability

INSTALL OLD MOUT BERRIES & CHERRIES AND GET A FREE KEG*



CONTACT YOUR CARLSBERG BRITVIC ACCOUNT MANAGER

ENJOY RESPONSIBLY
bedrinkaware.co.uk
*T&C's apply, subject to availability MADE IN THE UK









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DIAGEO One
Business support from the drinks experts

BUY 3 CASES OF THATCHERS ZERO
& GET A CASE OF
THATCHERS BLOOD ORANGE 0.0 FREE





NO.1
LOW/NO APPLE CIDER

NEW
ZERO FRUIT CIDER

THATCHERS BLOOD ORANGE 0.0%
A vibrant, alcohol-free juicy cider, bursting with natural blood orange flavour.

THATCHERS

PERFECTION
– in every drop –

T&Cs: Buy 3 cases of 6 x 500ml bottles of Thatchers Zero cider and receive 1 case of the 6 x 500ml Thatchers Blood Orange 0.0% cider free of charge. Source: Latest MAT vs YA (CGA OPM)

Buy 5 cases, and get 10 off*

No.1 Premium Flavoured Cider Brand**

Stock up & discover your fruity side



*Subject to availability
**Source: CGA by NIQ GB Value Sales MAT TY to P06 14.06.2025

ENJOY RESPONSIBLY bedrinkaware.co.uk

REKORDERLIG CIDER

– REFRESHINGLY SWEDISH –

Buy 4 cases from the range, and get 1 case free

Find Your Fruktig



bedrinkaware.co.uk

Contact your local representative for more details.
Promotion valid 1st November – 31st December 2026


Au 79 VODKA
AU VODKA
PRE-MIXED CANS
FLAVOURED FIZZY DRINK MADE WITH VODKA
5% ALC.VOL | 330ML PLEASE DRINK RESPONSIBLY. © 2026 AU VODKA
AU VODKA X TANGO ORANGE & APPLE
BLUE RASPBERRY PINK LEMONADE CHERRYADE
£3 OFF
THE RTD RANGE
WWW.AUVODKA.COM
@AUVODKA

Special Offer

£1 OFF per case



VK TURN UP THE FLAVOUR



For POS support contact: customermarketing@globalbrands.co.uk

bedrinkaware.co.uk

Offer valid from 1st November – 31st December 2026. Offer applies across VK 24 x 275ml NRB range stocked. While stocks last. *NIQ RTD (Total) Data 52 w/e 08.08.26 & CGA (Powered by NIQ) On Premise MAT P08 2026



BUY 4 GET 1 FREE FROM THE RANGE

STOCK UP NOW ON
THE FASTEST GROWING
TOP 5 RTD IN THE UK*



*UK ON-TRADE - CGA OPMA Data. MAT to 23rd March 2026

bedrinkaware.co.uk

FILL UP YOUR STOCKINGS...

£2 OFF A CASE 24 X 440ML

WITH THE *FASTEST GROWING* RTD IN THE ON-TRADE*

For POS & more, contact: customermarketing@globalbrands.co.uk





TERMS & CONDITIONS: OFFER VALID FROM 1ST NOVEMBER – 31ST DECEMBER 2026. OFFER APPLIES TO HOOCH 24 X 440ML STOCKED. WHILE STOCKS LAST. *CGA BY NIQ MAT P08 2026

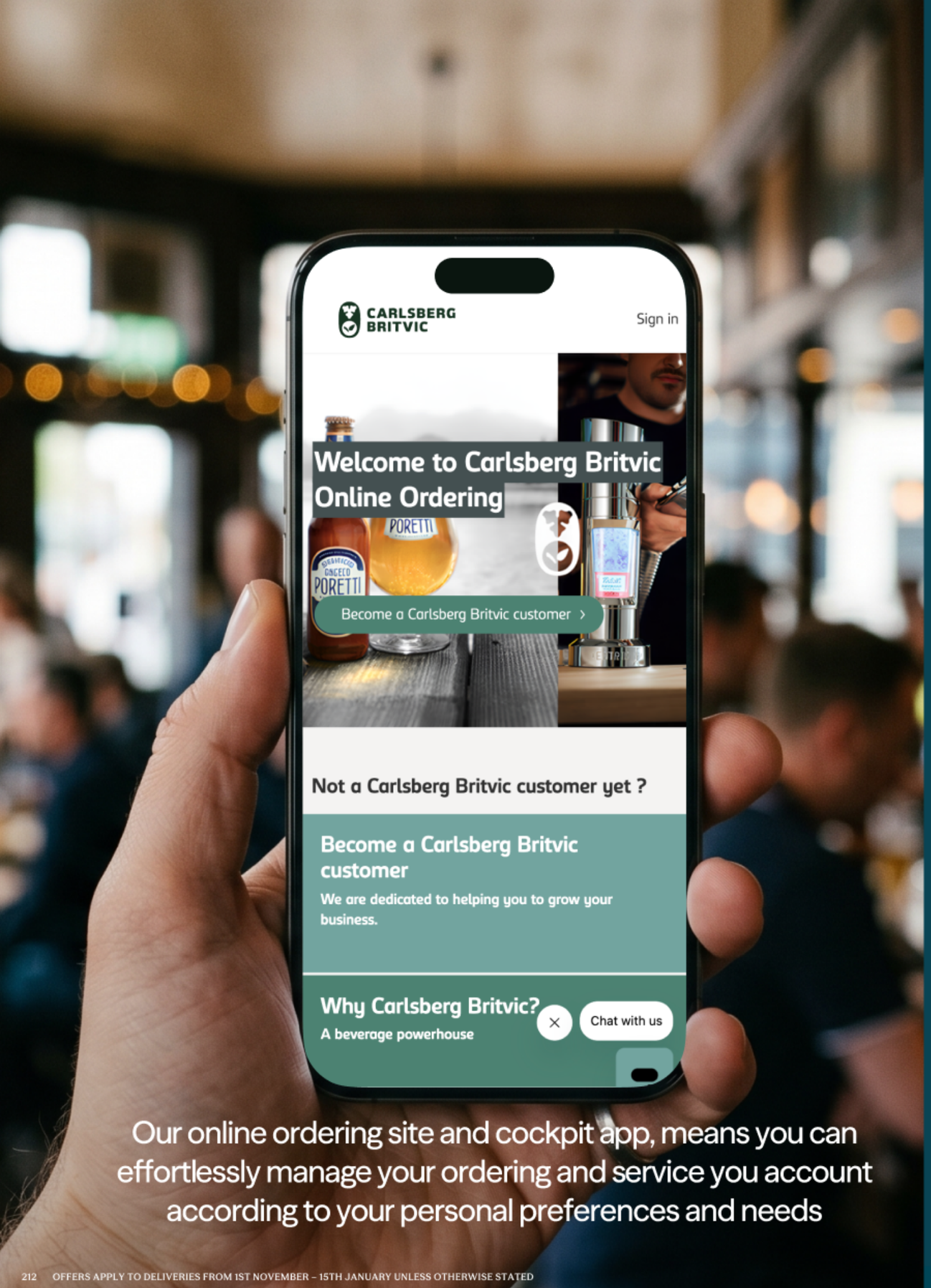
STOCK UP NOW FOR CHRISTMAS.



WKD BLUE IS THE NO.1 BLUE RTD*

bedrinkaware.co.uk

SOURCE: *NIELSEN, TAKE HOME, 52W TO 16.05.26.



Our online ordering site and cockpit app, means you can effortlessly manage your ordering and service you account according to your personal preferences and needs

Always available, Carlsberg Britvic's online ordering is the quick and easy way to order the brands your customers love. With a host of great features, we can save you time and money as you can order whenever and from wherever you want.

- Live Chat customer service
- Up-to-date stock availability
- Back-in-stock notifications
- Favourite lists
- Repeat previous orders
- Personalised product recommendations and alternatives
- Online exclusive promotions
- Empties collection requests
- Draw down allocated free stock
- Select from your allocated delivery days and order up to 12 weeks in advance
- Manage and order for multiple outlets
- Hide pricing
- Send order confirmation to multiple email addresses
- Online Thirst Magazine offering category insight, promotions, brand and product news.

We are continuing to enhance and develop Cockpit in line with your feedback and we have exciting plans to make it the go to place for all your Carlsberg Britvic needs.

And activating your account has never been easier:

STEP 01
Visit order.carlsbergbritvic.co.uk or scan the QR Code
www.

STEP 02
Enter your outlet 7 digit Sold-To account number and post code
3 2 6 _ _ _ _

STEP 03
Enter the email address you will use to log in
hello@crownandkettle.com
SUBMIT

STEP 04
Check your inbox to validate your email and set your password
VERIFY MY EMAIL ADDRESS

STEP 05
Log in and place your order
LOGIN

Cockpit

The quick and easy way to order the brands your customers love

With online ordering and a link to our support teams, you will find all brand and product updates as well as our latest Thirst edition.

And signing up has never been easier.

GET IT ON Google Play

Download on the App Store